

Examples of Privacy Policy Language

1. Introductory Language

Example One:

Thank you for visiting our Web site and reviewing our Privacy Policy. Our Privacy Policy is clear: We will collect no personal information about you when you visit our Web site unless you choose to provide that information to us.

Example Two:

Our Internet Privacy Policy is:

You do not have to give us personal information to visit our site.

We collect personally identifiable information (name, e-mail address, Social Security number, or other unique identifier) only if specifically and knowingly provided by you.

Personally-identifying information you provide will be used only as described at the point of collection.

We do not give, sell, or transfer any personal information to a third party.

We do not enable "cookies." (A "cookie" is a file placed on your hard drive by a Web site that allows it to monitor your use of the site, usually without your knowledge.)

2. Description of Information Collected and Stored Automatically

Example One:

If you do nothing during your visit but browse through the Web site, read pages, or download information, we will gather and store certain information about your visit automatically. This information does not identify you personally. We automatically collect and store only the following information about your visit:

1. Your Internet domain (for example, "xcompany.com") if you use a private Internet access account, or "your school.edu" if you connect from an educational institution's domain) and IP address (An IP address is a number that is automatically assigned to your computer whenever you are surfing the Web) from which you access our Web site;
2. The type of browser and operating system used to access our site;
3. The date and time you access our site;
4. The pages you visit; and
5. If you linked to our Web site from another Web site, the address of that Web site.

We use this information to help us make our site more useful to visitors – to learn about the number of visitors to our site and the types of technology our visitors use. We do not track or record information about individuals and their visits.

Example Two:

This is how we will handle information we learn about you from your visit to our Web site. If you visit our site to read or download information, we collect and store only the following information about you: the name of the domain from which you access the Internet (for example, aol.com, if you are connecting from an America Online account); the date and time you access our site; and the Internet address of the Web site from which you linked directly to our site. We use the information we collect to measure the number of visitors to the different sections of our site and to help us make our site more useful to visitors.

3. Treatment of Information Collected from E-Mails and Web Forms

Example:

If you identify yourself by sending an e-mail, for example, in an e-mail message containing a complaint, you should know that the material you submit may be seen by various people. We may enter the information you send into our electronic database, to share with our attorneys and Farm Credit Administration examiners involved in supervision and enforcement or policy development. We may also share it with a wide variety of other government agencies enforcing the law. You may be contacted by us or any of those agencies. In other limited circumstances, including requests from private individuals, we may be required by law to disclose information you submit. Also, e-mail is not necessarily secure against interception. If your communication is very sensitive, or includes personal information such as your bank account, charge card, or Social Security number, you might want to send it by postal mail instead.

4. Security, Intrusion, Detection Language

Example One:

For Web site security purposes and to ensure that this service remains available to all users, this computer system employs software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage.

Except for authorized law enforcement investigations, no other attempts are made to identify individual users or their usage habits. Raw data logs are used for no other purposes.

Unauthorized attempts to upload information or change information on this service are strictly prohibited and may be punishable under the law.

Example Two:

For Web site security purposes and to ensure that this service remains available to all users, this computer system employs software programs to monitor network traffic to identify unauthorized attempts to upload or change information, or otherwise cause damage.

NOTICE: We will not obtain personally-identifying information about you when you visit our site, unless you choose to provide such information to us.

5. Weblinking

Example:

While we do our best to provide you with helpful, trustworthy resources, we cannot endorse, approve or guarantee information, products, services, or recommendations provided at a third party Web site. Because we may not always know when information on a linked site changes, we are not responsible for the content or accuracy of any third party Web site. We will not be responsible for any loss or damage of any sort resulting from the use of a link on its Web site nor will we be liable for any failure of products or services advertised or provided on these linked sites.

We offer links to you on an "as is" basis. When you visit a third party Web site by using a link on our site, you will no longer be protected by our Privacy Policy or security practices. The data collection, use and security practices of the linked site may differ from the practices of our site. You should familiarize yourself with the Privacy Policy and security practices of the linked Web site. Those are the policy and practices that will apply to your use of the linked Web site, NOT our policy and practices.