



For Immediate Release

NR 18-09 (06-06-2018)

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FCA launches redesigned website, posts brief video about its mission

McLEAN, Va., June 6, 2018 — On Friday, June 1, the Farm Credit Administration launched a redesign of its website at www.fca.gov, which includes a brief video about the agency's mission.

A primary goal of the website redesign was to help visitors navigate the site more easily. The new site offers a more intuitive menu that reflects the latest best practices in website navigation. It also conforms to the latest requirements for ensuring that individuals with disabilities can access the site.

Among the many new features to improve the navigability of the site is the "I want to..." field, which allows visitors to select from an array of options, such as "find a lender" or "comment on a pending regulation." Another new feature is the cloud-based search engine, which produces more robust search results than the previous site did. In addition to giving the site a fresh look and feel, the redesign also made the site compatible with mobile devices.

The video, which was released earlier this spring, is brief — only one-and-a-half minutes long. It describes the importance of credit to the farm economy, the role of the Farm Credit System in supplying much of our nation's farm credit, and the role that FCA plays in ensuring that the System fulfills its mission and remains financially sound.



"Through our new website and this brief video," says FCA Chairman Dallas Tonsager, "we hope to improve communication with our stakeholders and educate the public about the importance of agricultural credit and the role FCA plays to ensure that America's farmers, ranchers, and rural communities can obtain the credit they need to thrive."

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The Farm Credit Administration is the safety and soundness regulator of the Farm Credit System. The System consists of two government-sponsored enterprises — a nationwide network of cooperative banks and associations established in 1916, and a secondary market entity known as the Federal Agricultural Mortgage Corporation (Farmer Mac) that was established in 1988. The System's borrower-owned banks and associations provide credit to farmers, ranchers, residents of rural communities, agricultural and rural utility cooperatives, and other eligible and creditworthy borrowers. Farmer Mac provides a secondary market for agricultural real estate loans, rural housing mortgage loans, and certain rural utility loans. Members of the FCA board are Dallas P. Tonsager, board chairman and CEO, Jeffery S. Hall, and Glen R. Smith. FCA news releases are available on the web at [News release archive](#).